

# Exhibitor Guide for the Ontario Physician Recruitment Alliance (OPRA) Birmingham, UK Career Fair: Sat, May 31



## Event Details:

- Date & Location: May 31, 1:00-5:00pm at Delta Hotels by Marriott Birmingham.
- Exhibitor Fee: \$1,500 CAD (includes lunch, a 6-foot table, and 2 chairs).

Arrival Recommendation: Plan to arrive at least one day before the event to adjust and set up smoothly and to avoid any unforeseen flight delays.



## Why this event is important:

- Getting in front of UK doctors who may not know where your community is in Ontario is critical to selling your region.
- OPRA will provide you with branded guides for immigration, transition to practice, and tools and resources to hand out to potential candidates.
- UK doctors want to hear from us, and they truly value the role of community and hospital physician recruiters – we are trusted sources.
- Alliances can decide based on their group's participation if they want the booth costs to come from their membership fees or not.
- OPRA is marketing this event through a variety of channels to ensure success and is building on the leads that we gathered over 2024 through our ATS.

Why?

We have created some guidelines for this upcoming event so that it is sustainable and successful for all.

- If attending on behalf of an alliance, the booth must be branded as an alliance. If attending on behalf of an alliance with 10+ members, you must have a minimum of 2 tables reserved per alliance (i.e., \$3000 minimum). You can register 1 table for your community or 1+ for your alliance depending on the needs of your group.
- Max 2 people per table (either alliance or individual community).
- OPRA will be marketing the event through the candidates already in the ATS and adding a new campaign to attract new interest.
- By registering for this event you agree that OPRA will not be responsible for incidents or theft. Any insurance coverage will be at the discretion of the registrant.



## Travel Information:

### Flights from Toronto to Birmingham

- Direct flights from Toronto Pearson International Airport (YYZ) to Birmingham Airport (BHX) may not be available. Consider flights with a layover in London Heathrow (LHR), Amsterdam (AMS), or Dublin (DUB).
- Airlines servicing this route include Air Canada, British Airways, KLM, Lufthansa, and Aer Lingus.
- Book flights early to secure the best rates.



### Visa Requirements

- **Canadian citizens need a visa** to attend this event. Ensure that you apply for the appropriate visa well in advance -- at least **by mid-April**.
- The application fee for a Standard Visitor visa is £115, and you can apply up to 3 months before your travel date.
- Ensure your passport is valid for at least six months beyond your travel dates.
- For detailed visa information and to apply, visit the [UK Government's Standard Visitor Visa page](#).
- Please note that visa fees are subject to change, so it's advisable to check the official website for the most current information.



### Hotel Booking Information

- The event is being held at the Delta Hotels by Marriott Birmingham.
- Address: 12 Hagley Road, Five Ways, Birmingham, B16 8SJ, United Kingdom.
- Booking Assistance: Contact Laura Preston: lprestontravels@gmail.com.
- Other recommended nearby hotels include:
  - Hyatt Regency Birmingham – Close to the city center and business district.
  - Crowne Plaza Birmingham City Centre – Ideal for business travelers.
  - Premier Inn Birmingham City Centre – Budget-friendly option.
- Book accommodations early to secure preferred rates.



### Currency and Electrical Outlets

- **Currency:** The UK uses the British Pound Sterling (GBP). Exchange rates fluctuate, so check before traveling.



**Electrical Plugs:** The UK uses Type G electrical outlets (three-pronged). Bring an adapter if needed.



### Local Attractions & Day Excursions

If you have free time, consider exploring:

- Birmingham Museum & Art Gallery – Showcasing local and international art.
- Cadbury World – A fun experience for chocolate lovers.
- Canal Boat Tours – A scenic way to explore the city.
- Bullring & Grand Central Shopping Centre – Ideal for shopping and dining.





#### Attractions Within 2-3 Hours by Train

- Liverpool – Explore The Beatles Story Museum, Albert Dock, and Anfield Stadium.
- Manchester – Visit the Science and Industry Museum, Manchester Art Gallery, and Old Trafford Stadium.
- Stratford-upon-Avon – Discover the birthplace of William Shakespeare and enjoy historical sights.
- Oxford – Tour the famous university, visit the Ashmolean Museum, and explore the stunning architecture.
- London – Just under two hours by train, perfect for a quick visit to major landmarks like the British Museum and Buckingham Palace.

We look forward to seeing you in Birmingham! Safe travels and enjoy the event! For further inquiries, please contact

[recruiters@opra.ca](mailto:recruiters@opra.ca)

**REGISTER NOW**